MAINSTREET RESEARCH

Mainstreet Research Survey - Canada

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About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Saturday, November 16th to Sunday, November 24th, 2024, among a sample of 1097 adults, 18 years of age or older, living in Canada. The survey was conducted using text message invite to complete an online survey. The survey is intended to represent the voting population in Canada.

The margin of error for the poll is +/- 3% at the 95% confidence level. Margins of error are higher in each subsample.

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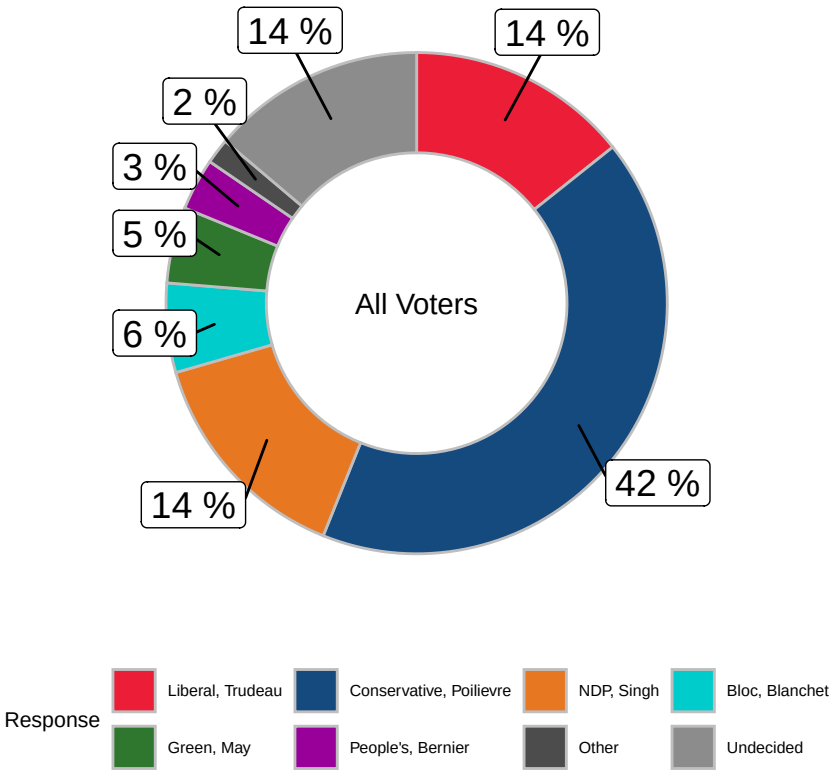
If the federal election were held today, how would you vote? (all voters)



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broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	620	441	36	193	246	328	330	109	39	202	61	475	211
Weighted Frequency	1097	534	552	11	232	218	343	304	114	51	184	65	458	226

broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Liberal, Trudeau	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
Weighted Frequency	1097	822	37	24	13	7	23	5	25	141

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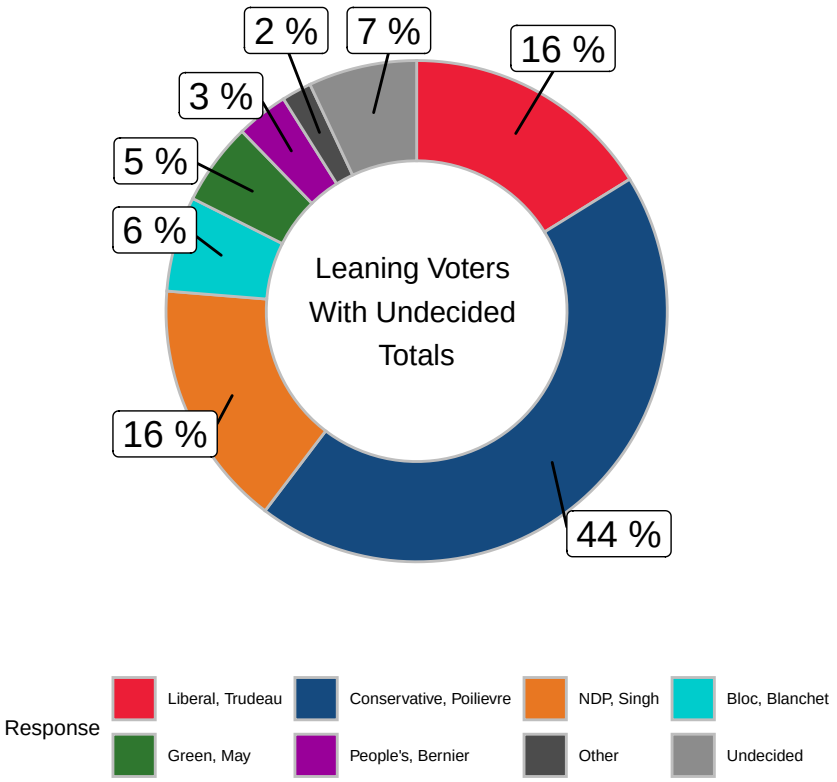
If the federal election were held today, how would you vote? (leaning voters with undecided totals)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Weighted Frequency	1097	534	552	11	232	218	343	304	114	51	184	65	458	226

broken out by education, income

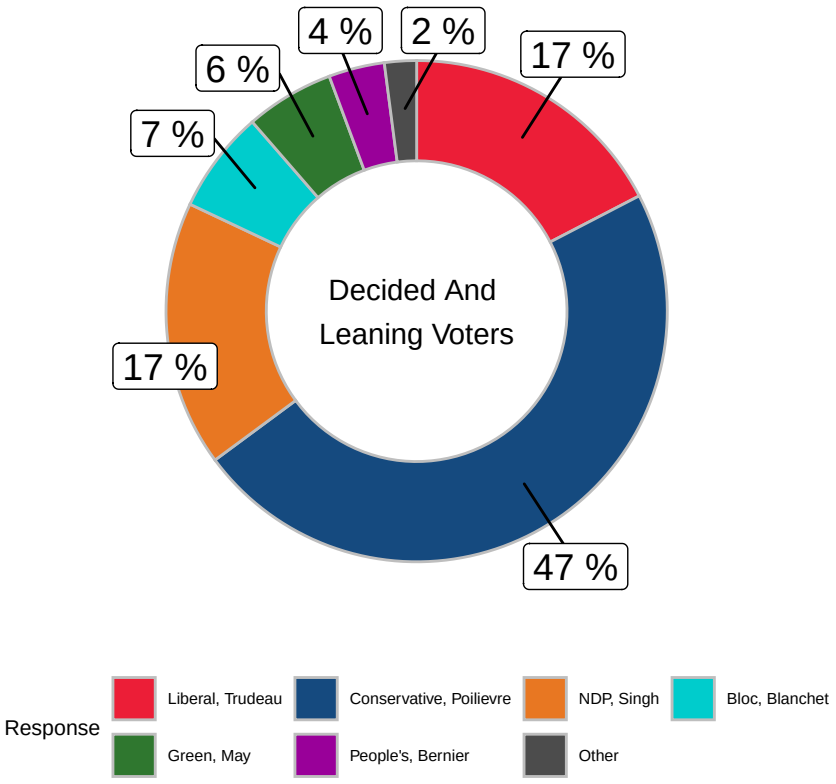
		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Liberal, Trudeau	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
Weighted Frequency	1097	822	37	24	13	7	23	5	25	141

MAINSTREET RESEARCH

If the federal election were held today, how would you vote? (decided and leaning voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1032	596	409	27	181	232	304	315	104	36	193	56	442	201
Weighted Frequency	1032	512	511	9	219	206	322	285	112	47	181	59	420	213

broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Liberal, Trudeau	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1032	109	322	601	133	153	149	365	232
Weighted Frequency	1032	265	327	440	167	159	159	343	205

broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Liberal, Trudeau	-	-	-	-	-	-	-	-	-	-
Conservative, Poilievre	-	-	-	-	-	-	-	-	-	-
NDP, Singh	-	-	-	-	-	-	-	-	-	-
Bloc, Blanchet	-	-	-	-	-	-	-	-	-	-
Green, May	-	-	-	-	-	-	-	-	-	-
People's, Bernier	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1032	723	32	25	12	11	27	5	21	176
Weighted Frequency	1032	776	34	24	13	8	21	5	22	129

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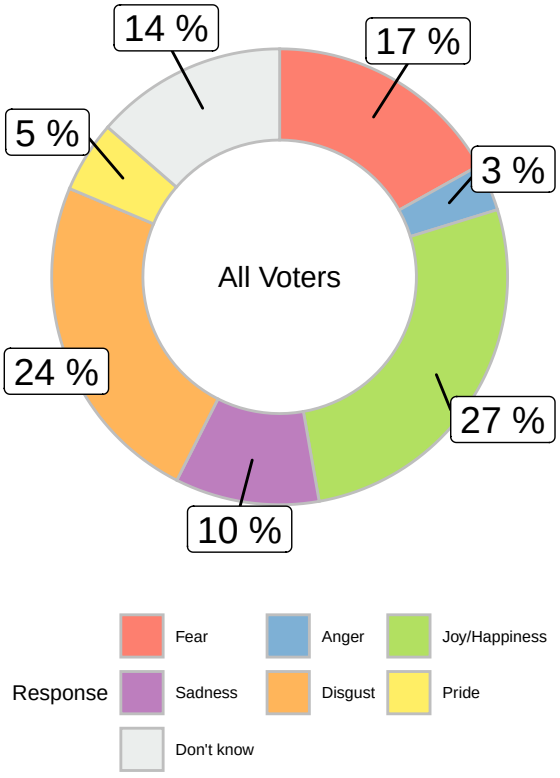
How would you describe your emotional response to the US Presidential Election Results? (all voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Fear	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Anger	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Joy/Happiness	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sadness	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Disgust	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pride	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	620	441	36	193	246	328	330	109	39	202	61	475	211
Weighted Frequency	1097	534	552	11	232	218	343	304	114	51	184	65	458	226

broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Fear	-	-	-	-	-	-	-	-	-
Anger	-	-	-	-	-	-	-	-	-
Joy/Happiness	-	-	-	-	-	-	-	-	-
Sadness	-	-	-	-	-	-	-	-	-
Disgust	-	-	-	-	-	-	-	-	-
Pride	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by vote intention

		Party							
	Total	Liberal, Trudeau	Conservative, Poilievre	NDP, Singh	Bloc, Blanchet	Green, May	People's, Bernier	Other	Undecided
Fear	-	-	-	-	-	-	-	-	-
Anger	-	-	-	-	-	-	-	-	-
Joy/Happiness	-	-	-	-	-	-	-	-	-
Sadness	-	-	-	-	-	-	-	-	-
Disgust	-	-	-	-	-	-	-	-	-
Pride	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	168	471	157	56	50	36	20	139
Weighted Frequency	1097	157	458	159	63	54	37	18	152

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broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Fear	-	-	-	-	-	-	-	-	-	-
Anger	-	-	-	-	-	-	-	-	-	-
Joy/Happiness	-	-	-	-	-	-	-	-	-	-
Sadness	-	-	-	-	-	-	-	-	-	-
Disgust	-	-	-	-	-	-	-	-	-	-
Pride	-	-	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
Weighted Frequency	1097	822	37	24	13	7	23	5	25	141

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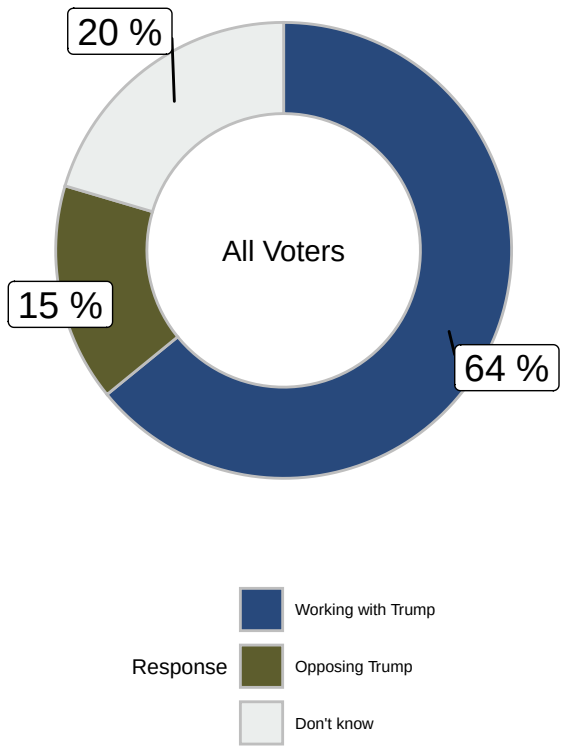
Do you think that, regardless of who the Prime Minister is, they should prioritize working with Trump, or opposing Trump? (all voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Working with Trump	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Opposing Trump	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	620	441	36	193	246	328	330	109	39	202	61	475	211
Weighted Frequency	1097	534	552	11	232	218	343	304	114	51	184	65	458	226

broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Working with Trump	-	-	-	-	-	-	-	-	-
Opposing Trump	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by vote intention

		Party							
	Total	Liberal, Trudeau	Conservative, Poilievre	NDP, Singh	Bloc, Blanchet	Green, May	People's, Bernier	Other	Undecided
Working with Trump	-	-	-	-	-	-	-	-	-
Opposing Trump	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	168	471	157	56	50	36	20	139
Weighted Frequency	1097	157	458	159	63	54	37	18	152

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broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Working with Trump	-	-	-	-	-	-	-	-	-	-
Opposing Trump	-	-	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
Weighted Frequency	1097	822	37	24	13	7	23	5	25	141

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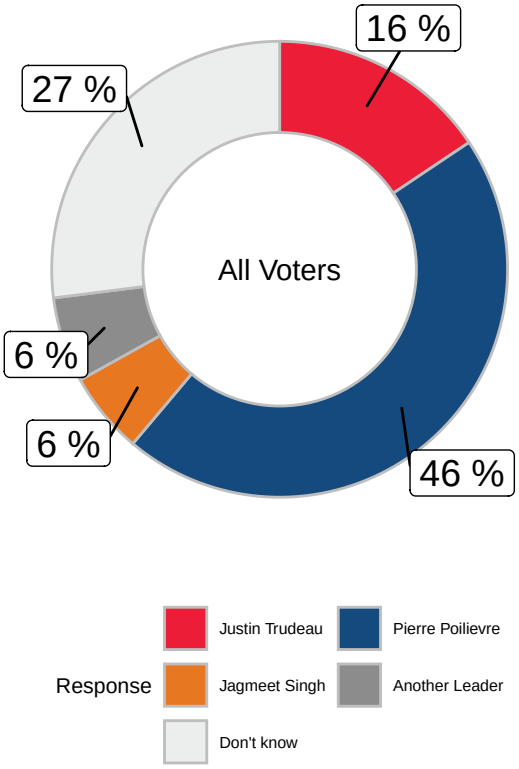
Which leader do you think would be best able to negotiate with Trump? (all voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Justin Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pierre Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jagmeet Singh	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another Leader	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	620	441	36	193	246	328	330	109	39	202	61	475	211
Weighted Frequency	1097	534	552	11	232	218	343	304	114	51	184	65	458	226

broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Justin Trudeau	-	-	-	-	-	-	-	-	-
Pierre Poilievre	-	-	-	-	-	-	-	-	-
Jagmeet Singh	-	-	-	-	-	-	-	-	-
Another Leader	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by vote intention

		Party							
	Total	Liberal, Trudeau	Conservative, Poilievre	NDP, Singh	Bloc, Blanchet	Green, May	People's, Bernier	Other	Undecided
Justin Trudeau	-	-	-	-	-	-	-	-	-
Pierre Poilievre	-	-	-	-	-	-	-	-	-
Jagmeet Singh	-	-	-	-	-	-	-	-	-
Another Leader	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	168	471	157	56	50	36	20	139
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broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Justin Trudeau	-	-	-	-	-	-	-	-	-	-
Pierre Poilievre	-	-	-	-	-	-	-	-	-	-
Jagmeet Singh	-	-	-	-	-	-	-	-	-	-
Another Leader	-	-	-	-	-	-	-	-	-	-
Don’t know	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
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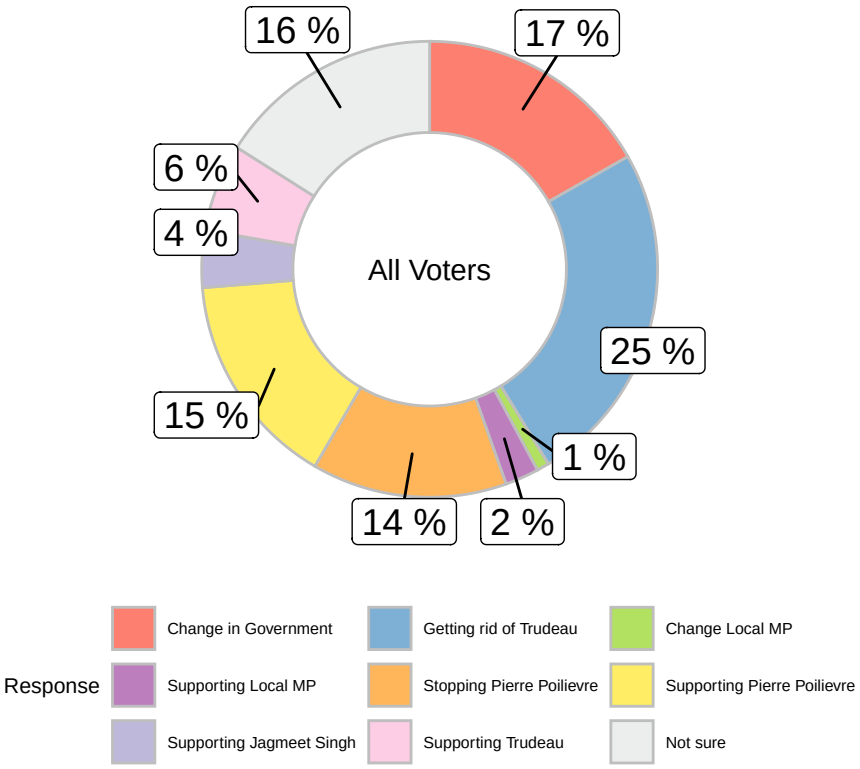
What would you say is your main motivation at the next election? (all voters)



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender			Age				Region					
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	AB	ATL	BC	Prairies	ON	QC
Change in Government	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Getting rid of Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Change Local MP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supporting Local MP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stopping Pierre Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supporting Pierre Poilievre	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supporting Jagmeet Singh	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supporting Trudeau	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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broken out by education, income

		Education			Income				
	Total	Highschool or Less	College/CEGEP	University	<$50K	$50K-$75K	$75K-$100K	>$100K	Don't say
Change in Government	-	-	-	-	-	-	-	-	-
Getting rid of Trudeau	-	-	-	-	-	-	-	-	-
Change Local MP	-	-	-	-	-	-	-	-	-
Supporting Local MP	-	-	-	-	-	-	-	-	-
Stopping Pierre Poilievre	-	-	-	-	-	-	-	-	-
Supporting Pierre Poilievre	-	-	-	-	-	-	-	-	-
Supporting Jagmeet Singh	-	-	-	-	-	-	-	-	-
Supporting Trudeau	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	125	342	630	147	157	158	383	252
Weighted Frequency	1097	298	344	455	188	163	168	357	222

broken out by vote intention

		Party							
	Total	Liberal, Trudeau	Conservative, Poilievre	NDP, Singh	Bloc, Blanchet	Green, May	People's, Bernier	Other	Undecided
Change in Government	-	-	-	-	-	-	-	-	-
Getting rid of Trudeau	-	-	-	-	-	-	-	-	-
Change Local MP	-	-	-	-	-	-	-	-	-
Supporting Local MP	-	-	-	-	-	-	-	-	-
Stopping Pierre Poilievre	-	-	-	-	-	-	-	-	-
Supporting Pierre Poilievre	-	-	-	-	-	-	-	-	-
Supporting Jagmeet Singh	-	-	-	-	-	-	-	-	-
Supporting Trudeau	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	168	471	157	56	50	36	20	139
Weighted Frequency	1097	157	458	159	63	54	37	18	152

MAINSTREET RESEARCH

broken out by race

		Race								
	Total	White	Black	East Asian	Latino	Middle Eastern	South Asian	Southeast Asian	First Nations	Multiracial/Other
Change in Government	-	-	-	-	-	-	-	-	-	-
Getting rid of Trudeau	-	-	-	-	-	-	-	-	-	-
Change Local MP	-	-	-	-	-	-	-	-	-	-
Supporting Local MP	-	-	-	-	-	-	-	-	-	-
Stopping Pierre Poilievre	-	-	-	-	-	-	-	-	-	-
Supporting Pierre Poilievre	-	-	-	-	-	-	-	-	-	-
Supporting Jagmeet Singh	-	-	-	-	-	-	-	-	-	-
Supporting Trudeau	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-
Unweighted Frequency	1097	771	35	25	12	11	29	5	24	185
Weighted Frequency	1097	822	37	24	13	7	23	5	25	141